

# TELE-COMMUNICATIONS WITHOUT BORDERS

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LISITSKY



DEAR SIRS AND MADAM!

It is with great pleasure that we invite you, behalf of the Research and Development Centre "Telecommunications Without Borders", State University of Information and Communications Technologies and Ukrainian Association of Telecom Operators "TELAS", Council on Competitiveness of the ICT Industry of Ukraine, attend to

### INTERNATIONAL SYMPOSIUM

#### "TELECOMMUNICATIONS WITHOUT BORDERS" - TWB-2013!

The goal of TWB - 2013 is find the new aspects of transnational cooperation, to present original projects and solutions for potential investors, to assess the promising directions for Vendors, allow each participant to demonstrate the telecommunication community the best achievements and opportunities, to find or make a profitable business proposal.

You, your organization, staff and Telecom sector colleagues are most welcome to come along to this internationally recognized event - which is the each year that the whole operators, providers and vendors comes together in the one place in Ukraine.

In addition, we see the urgent need to create not only a platform for negotiations at the symposium, but also to provide participants some new and unique ideas and know-how, which would focus not only on quantitative but also qualitative development of our members' business, demonstrating the latest technologies and services. To this end, we have put in a schedule of the symposium the Specialized section "Information and communication projects"- Discussion of draft proposals for the Program of Development of the Industry of Ukraine ICT 2013-2015.

Symposium long and firmly established in the status of an effective tool for solving practical problems and to build partnerships in the telecommunications environment, becoming a "business bridge" between East and West.

**Invest in your business and keep up to date with industry initiatives!**  
**Experience excellent business networking and learning opportunities!**  
**We look forward to seeing you 21-23 August in Odessa!**

## PARTNERS:



ONLINE REGISTRATION: <http://symposium.twb.com.ua>

R&DC "TELECOMMUNICATIONS WITHOUT BORDERS", LLC  
Str. Kosmonavta Komarova, 10, office 213, Odessa, Ukraine, 65101  
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## PROGRAM

22-23 August 2013

- O riginal investment projects
- D iscussions of leaders and top-managers
- E ast-west-east opportunities to advance
- S trategic Partnership
- S ea counterparts, sea business contacts and simply best Black Sea
- A ctual topics and new approaches

### VENUE:

HOTEL COMPLEX  
"ODESSA"



<http://ok-odessa.com>  
T: +38(048) 705-77-10, 705-77-16  
E: [hotel@ok-odessa.com](mailto:hotel@ok-odessa.com)

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# SPECIALIZED SECTION

ANNUAL MEETING COUNCIL ON COMPETITIVENESS OF UKRAINIAN ICT INDUSTRY



## SECTION MODERATOR - IGOR LISITZKY

Chairman of the Council on Competitiveness of the ICT industry of Ukraine, President of Association "Information Technologies of Ukraine." He has 15 years of management experience, was President and Vice-President of the Association "IT Ukraine", deals with the strategic development of the IT sector, as well as actively lobbying for its interests in relations with the Government

**GOAL** - a meeting of representatives of ICT companies of Ukraine and foreign IT companies, public authorities, operators and providers of telecommunications, banks, security, scientific and academic organizations to discuss matters of legal, economic and technological development of the ICT industry for 2013-2015.

**SUBJECT: DISCUSSION OF DRAFT PROPOSALS FOR THE PROGRAM OF DEVELOPMENT OF THE INDUSTRY OF UKRAINE ICT 2013-2015.**

### KEY QUESTIONS:

- Creating a favorable tax climate for members of the ICT industry of Ukraine
- Organizational-legal forms of support for foreign IT companies to expand business in Ukraine
- Training and certification of ICT professionals
- Presentations of new ICT solutions
- Development of a regional market of Data Centers in Ukraine



## SECTION COORDINATOR - KATERYNA TANASHCHUK

Board Member of the Council on Competitiveness of the ICT industry of Ukraine, Director of the R&D Centre "Telecommunications Without Borders", candidate of economic sciences, professor. She has 15 years of experience in scientific work deals with the strategic development of the economy of Ukrainian telecommunications sector

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# TELE-COMMUNICATIONS WITHOUT BORDERS



Thursday - 22 August 2013 Conference hall 1, HC «ODESSA», Gagarin Plateau, 5

07.00-14.30 Arrival and accommodation of participants

14.30-15.00 Coffee break and Networking

15.00-18.00 **OFFICIAL OPENING**

## **SESSION: ICT MARKET STRATEGY DEVELOPMENT IN UKRAINE**

- The state policy of strategic planning and implementation issues
- National investment projects effectiveness
- State incentives and benefits for market participants
- Operator interconnection, geographic and network competition, neutrality and infrastructure sharing
- Infrastructure access
- Number Portability: Administration problems
- Problems of the National domain.UA administration
- Problems of Implementation of market analysis services, financial and statistical reports of operators / providers
- Economic index and parameters of the dynamics services markets in Ukraine

18.00-22.00 **Welcome Party**

Friday - 23 August 2013 Conference hall 1, HC «ODESSA», Gagarin Plateau, 5

## **NETWORKS DEVELOPMENT: PROJECTS & TECHNOLOGIE**

- Development of Backbone Telecommunication Networks: Hardware and Architecture
- National and Transnational Interconnection Projects
- Building and Maintenance of Fiber Backbone Networks
- Internet backbone: Architectural principles and Infrastructure
- Problems of IPv6 protocol promotion
- Traffic Exchange: International Telecommunications Networks
- National Traffic Exchange development
- NGN solutions
- Mediation-system for PSTN and IP-based networks
- 3G, 4G, WiMAX and LTE solutions
- LAN, WAN, Wi-Fi and Femto Technology
- Broadband

10.00-11.30

11.30-11.45 **Coffee break and Networking**

11.45-13.30 **REPORTS OF NETWORKS DEVELOPMENT: PROJECTS & TECHNOLOGIE**

13.30-14.00 **Business-lunch**

## **SESSION: NEW SERVICES AND VENDORS SOLUTIONS:**

- Hosting, Co-location and Outsourcing
- Integration of traditional TDM, DWDM and VoIP services
- Convergence: IP-based solutions to integrate data, voice, video and multimedia applications
- Content delivery network (CDN)
- Content applications and services: Development and Implementation
- IT Training and Consulting
- ICT projects for banking, education and management
- Mobile Payments Services and Banking: Technology, Security, E-payments
- International Telecommunication Network services for Business
- Cloud computing services: Infrastructure, Platform, Application

14.00-15.30

15.30-16.30 **SPECIALIZED SECTION SESSION**

16.30-18.00 **Business Networking**

18.30 **Transfer to Sea Port**

19.00-23.00 **Boat-trip**

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# TELE-COMMUNICATIONS WITHOUT BORDERS



Package of information services	1 person	3 persons
<ul style="list-style-type: none"> <li>• 10-minute speech at the session</li> <li>• Information package on the symposium + CD with presentations</li> <li>• Providing synchronized translation</li> <li>• Participation in the official opening</li> <li>• Coffee break and Lunch</li> <li>• Participation in the Cocktail reception and Boat Trip</li> <li>• Welcome Party</li> <li>• Publish company information in the directory - the participants of the symposium</li> <li>• List of Participants</li> <li>• Personal certificate of participation</li> </ul>	\$ 500,00 for foreign delegate  4050 UAH for Ukrainian delegate	\$ 450,00 per 1 for foreign delegate  3645 UAH per 1 for Ukrainian delegate

**With so much activity and excitement, We would like you to consider sponsoring TWB - 2013. Please take a moment to review our sponsorship offerings and sign up today!**

POSITIONS	Gold Sponsor	Silver Sponsor	Sponsor of Official Opening	Sponsor of Boat Trip	Sponsor of Lunch	Sponsor of Coffee-Break
Special Certificate	+	+	+	+	+	+
<b>Information promotion of the Sponsoring Company:</b>						
Sending official Invitations with an indication of sponsor's status	+	+	+	+	+	+
Mentioning in advertising announcements and releases in the Internet and Mass Media	+	+	+	+	+	+
Announcing the company as a sponsor during the Symposium	+	+	+	+	+	+
Greeting from the company on the Official Opening	5 min	3 min	10 min	3 min	3 min	1 min
Providing Panel Presentation at Plenary Session	30 min	20 min	15 min	15 min	15 min	10 min
Ability to conduct a round table with the partners of the company	2-hour	1-hour				
An exhibition literature\advertising table in the networking area to display company promotional materials	+	+	+	+	+	
Placement Company banner on the site <a href="http://www.twb.com.ua">www.twb.com.ua</a> with an indication of sponsor's status after ending of symposium	1 year	6 month	4 month	4 month	4 month	2 month
<b>Advertising of the Sponsoring Company:</b>						
Color printout of the company presentation for Package of information materials	+					
Publication additional information of the company in the Program	2 A4+Logo	1A4+Logo	A5+Logo	A5+Logo	A5+Logo	A5+Logo
Placement Company logo on the Badges	+	+				
Placement Company logo on the Certificates of Attendees	+	+				
Placement Company logo on the Invitation to the Official opening			+			
Placement Company logo on the Invitation to the Boat Trip				+		
Placement Company logo on Invitation to the Lunch and Networking					+	
Placing Company logo on Invitation to the Coffee-Break						+
Placement Company logo on Package of information materials	On 1-st page	On 2-d page				
Placing of the company banners in symposium area	4	2	2 in Official Opening area	2 on the Boat	1 in Lunch and Networking area	1 in Coffee-Break area
<b>Priorities for the representatives of the Sponsoring Company:</b>						
Free participation for company representatives	3	2	1	1		
Personal Support from the organizers	+	+				
<b>Total, \$</b>	<b>5 000,00</b>	<b>4 500,00</b>	<b>4 000,00</b>	<b>4 000,00</b>	<b>3 000,00</b>	<b>1 000,00</b>

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